

Ruthy Micha

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EDUCATION

King's College London | Arts & Cultural Management, MA

Expected January 2026

New York University | Gallatin School of Individualized Study, BA (Integrated Marketing & Arts)

May 2023

RELEVANT WORK EXPERIENCE

Gallery Assistant *Jun. 2023 – Jul. 2024*

Intern *Feb. 2023 – Jun. 2023*

Cristin Tierney Gallery

New York, NY

- Researched artists, artworks, and art movements to produce fact sheets, presentations, and sales materials for client education and collector engagement.
- Managed registrar responsibilities including inventory databases, provenance and condition report tracking, and digital image libraries for artwork documentation.
- Coordinated logistics for art fairs, aiding in installation, liaising with artists, handlers, shippers, and clients in high-pressure, deadline-driven environments.
- Managed complex scheduling and travel logistics, coordinating calendars, meetings, and itineraries for gallery leadership, artists, and external partners.
- Maintained phone and email correspondence with collectors, artists, and vendors to support sales inquiries, exhibition planning, art fair logistics, and shipment arrangements.
- Handled and packaged artworks safely for storage, shipping, and installations.
- Planned and executed gallery openings for up to 200+ guests and intimate client dinners for 20-30 collectors to promote artists and exhibitions.
- Produced content for social media and marketing campaigns by analyzing performance metrics to refine outreach strategies, increase audience engagement, and grow the followers by 125%.

Social Media Intern *Oct. 2021– Jan. 2023*

Sweet Gwendoline French Gin

New York, NY

- Monitored engagement across social media platforms (Instagram, Facebook, Twitter), adjusting content strategy based on performance data to grow brand visibility and follower interactions.
- Researched and initiated partnerships with creators and relevant businesses to expand brand reach and develop collaborative marketing opportunities.
- Supported launch event execution, managing setup, guest lists, vendor coordination, and photography for promotional materials.

ADDITIONAL EXPERIENCE

Curator for Archives of Displacement: Graduating MA Show, *May. 2023 – Jun. 2023*

The Gallatin Galleries

New York, NY

- Collaborated with artists, assisting in the selection of artwork and ensuring alignment with the exhibition theme and curatorial vision.
- Coordinated logistics, including space planning, art handler scheduling, and artwork installation.
- Developed exhibition concept and created promotional materials to communicate the curatorial vision.

Community Manager *Spring Semester 2023*

The Gallatin Arts Festival

New York, NY

- Coordinated event logistics, including venue setup, signage, vendor coordination, and volunteer management to ensure smooth festival operations.
- Collaborated with artists to execute promotional activities and manage community engagement, attracting attendees and participants
- Designed promotional materials including posters and digital assets, and produced social media content through photography and videography of performances and exhibitions..

SKILLS & AWARDS

Skills: Native Spanish fluency | Artlogic, Artsy | Adobe Photoshop, Illustrator | Microsoft Office Suite

Awards: Dean's List 2019-2023 | Founders Day Award, NYU Gallatin 2023